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The determinants of audit report lag: a meta-analysis

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Abstract

Purpose – The purpose of this paper is to further the understanding of the determinants of audit report lag, which is the number of days from a company's fiscal year-end to the date of its auditor's report, by synthesizing extant literature. Audit report lag has been a variable of interest in many studies due to its use as a proxy for the occurrence of auditor-client management negotiations and audit efficiency and because long audit report lags delay the release of earnings information to the market.

Design/methodology/approach – The author uses meta-analysis to examine commonly identified predictors of audit report lag to determine if the prior research provides a consistent portrayal of audit report lag drivers.

Findings – The author finds that a number of variables relating to client profitability and financial condition, client complexity and audit opinion modifications increase audit report lag. In addition, audit report lag decreases with client size, when clients have positive earnings news to report and when the auditor has long tenure and provides non-audit services. Several variables, such as those relating to corporate governance and various auditor characteristics, have been little explored and would benefit from future research.

Originality/value – These results will be useful to researchers when selecting control variables for future audit report lag studies and provide insights into the key factors that contribute to the delay in audit reporting.

Keywords Meta-analysis, Audit report lag, Audit delay

Paper type Literature review

1. Introduction

The purpose of this paper is to further our understanding of the determinants of audit report lag (ARL), which is the number of days from a company's fiscal year-end to the date of its auditor's report (Ashton *et al.*, 1987; Knechel and Payne, 2001), by synthesizing extant literature. ARL has been a variable of interest in many studies because the length of time to complete a financial statement audit significantly influences the timing of the release of corporate financial reports (Givoly and Palmon, 1982; Pizzini *et al.*, 2015), and the delayed release of financial reports can increase information asymmetry in the market (Bamber *et al.*, 1993) and can reduce the relevance of the financial statements (Whitworth and Lambert, 2014). In fact, ARLs have been increasing since the implementation of the Sarbanes-Oxley 404 requirements, resulting in many companies choosing to release financial information prior to the audit report date (Krishnan and Yang, 2009). This impacts the reliability of the information that investors use to make investment decisions. Additionally, ARL has been



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used in prior research as an indication that auditor-client management (ACM) negotiations over financial reporting issues occurred (Salterio, 2012) and as a proxy for audit efficiency and/or audit effort (Bamber *et al.*, 1993; Knechel and Payne, 2001; Mitra *et al.*, 2015). Given the variety of uses of ARL in auditing and accounting research, it is important to understand the drivers of ARL to determine if this measure is indeed a good proxy for the occurrence of ACM negotiations and audit efficiency and to provide insights that might help researchers and practitioners work toward solutions to reduce these lags.

Research on the determinants of ARL began in the 1970s and has evolved significantly since that time. I use meta-analysis to examine commonly identified predictors of ARL to determine if the prior research provides a consistent portrayal of ARL drivers. I find consistent results across studies for many predictors. However, I also find that several frequently used independent variables do not have significant relationships with ARL once combined, such as audit firm size and several variables that remain inconclusive. For example, I show that auditor business risk, as proxied by measures of client profitability and financial condition, increases audit delay. I also find that client complexity, as measured by business segments and client industry, increases audit delay. These findings are consistent with the argument that auditor business risk is positively related to audit risk (Johnstone, 2000), and each of these factors is likely to increase audit risk, resulting in more audit work and greater ARLs. I also find an increase in ARLs for companies that received modified audit opinions. Given that modifications to the auditor's report are likely to come after lengthy ACM negotiations, this finding supports the use of ARL as a proxy for the occurrence of such negotiations. My meta-analysis results also confirm that ARLs are shorter for large companies, for companies that have good earnings news to report and for companies with long auditor tenure and knowledgeable auditors (as proxied by non-audit fees). I also find, however, that the relationship between corporate governance and ARL is difficult to conclude on from the existing literature, and that more research is needed in this and other areas relating to client industry and auditor characteristics.

The remainder of this paper is organized as follows. Section 2 outlines prior research on ARL, describes my literature search and sample selection techniques and provides a comprehensive list of variables that have been examined in prior studies. Section 3 discusses my approach to performing the meta-analysis. Section 4 presents a discussion of results for the various determinants of ARL, and Section 5 concludes and suggests areas for future research.

2. Prior research

ARL is the number of days from a company's fiscal year-end to the date of its auditor's report (Ashton *et al.*, 1987; Knechel and Payne, 2001). Knechel and Payne (2001) identify that overall ARL is the sum of three components: scheduling lag, fieldwork lag and reporting lag. Scheduling lag is the time from the company's year-end date to the start of audit fieldwork, fieldwork lag is the time spent completing the fieldwork and reporting lag is the time between the end of fieldwork and the audit report date. For public companies registered with the Securities and Exchange Commission (SEC) in the US, the audit report is dated "no earlier than the date on which the auditor has obtained sufficient appropriate evidence to support the auditor's opinion" (PCAOB, 2002). As the audit report date for US public companies coincides with the end of fieldwork lag, this suggests that the reporting lag component of ARL is minimal for these companies. In addition, proprietary audit engagement data suggest that the fieldwork lag component of ARL is negatively related to the proportion of audit work that is performed before year-end (Knechel and Payne, 2001; Ashton *et al.*, 1987).



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Accounting researchers have taken great interest in studying ARL for several reasons. First, the length of time to complete a financial statement audit significantly influences the timing of the release of corporate financial reports (Givoly and Palmon, 1982; Pizzini et al., 2015). In the US, companies cannot file their financial statements with the SEC before the date of the auditor's report (Lambert et al., 2011), so ARL impacts the timeliness of 10-K filings. Longer ARLs, and therefore delays in the release of financial reports, have several implications. First, untimely release of financial reports can reduce investor confidence (Ettredge et al., 2006) because unexpectedly late earnings releases signal bad news to the markets (Chambers and Penman, 1984). For example, Givolv and Palmon (1982) provide evidence that earnings information is released later when earnings are below expectation than when they exceed expectation, and Chambers and Penman (1984) show that unexpectedly late earnings releases are associated with negative abnormal returns. Second, delayed release of financial reports can increase information asymmetry in the market (Bamber et al., 1993) and "affect the level of uncertainty associated with decisions based on the reported information" (Ashton et al., 1987, p. 275). Finally, delayed release of financial information influences the relevance of the information contained in the annual financial statements (Whitworth and Lambert, 2014). It used to be that most companies waited until on or after the audit report date to release any earnings information (Bamber *et al.*, 1993), and Givoly and Palmon (1982) show less pronounced stock price movements for late earnings releases. However, ARLs have been increasing since the implementation of Sarbanes-Oxley (SOX) 404 requirements, which seems to have compelled most companies to release unaudited earnings announcements prior to the audit report date (Krishnan and Yang, 2009). This trend further reduces the relevance of the audited financial statements.

The second reason that accounting researchers have taken an interest in ARL is because the ACM negotiations literature provides evidence that ACM negotiations about the contents of the financial statements and/or the audit report can be a substantive source of audit delay (Salterio, 2012). For example, Habib (2013) finds a strong positive association between ARL and modified audit opinions, suggesting that longer audit delays imply increased audit work and/or lengthy ACM negotiations[1]. In addition, Hay *et al.* (2006, p. 177) note that "a longer [audit] delay is likely to indicate problems during the course of the audit, difficulties in resolving sensitive audit issues, or more complex financial reports to prepare" and thus find a consistent positive association between audit fees and ARL. These findings suggest that ARL is a reasonable "proxy for the probability of ACM negotiations occurring" (Salterio, 2012, p. 274).

Finally, ARL has been used in prior research as a proxy for audit efficiency and/or audit effort (Bamber *et al.*, 1993; Knechel and Payne, 2001; Mitra *et al.*, 2015). Knechel *et al.* (2009) develop a theoretical model of audit production and use this to calculate an efficiency score for a sample of audits, using proprietary audit engagement data from an accounting firm. Using this score, they find that ARL could be considered a reasonable proxy for unusual audit effort, which supports the argument that ARL serves as an indicator of the occurrence of ACM negotiations. Their analysis also shows that ARL is not a strong proxy for audit efficiency. However, given that ARL is considered to be one of the only externally observable indications of audit efficiency (Bamber *et al.*, 1993), a large volume of research examining the determinants of ARL has evolved. These studies typically use linear regression techniques, regressing ARL on a number of factors hypothesized to either increase or decrease audit delay. A typical model resembles the following:

 $ARL_{i} = \alpha_{0} + \alpha_{1}Size_{i} + \Sigma\alpha_{k}Control_{ik} + \Sigma\alpha_{e}Test_{ie} + e_{i}$

where ARL_i is either the raw measure of ARL or the natural logarithm of ARL for company *i*. Size of company *i* is most typically measured using the natural logarithm of total assets,



and Control_i and Test_i are vectors of control and test variables, respectively[2]. The hypothesized relationships between the test variables and ARL are deemed supported when α_e are significant in the predicted direction. While researchers began examining ARL during the 1970s (Dyer and McHugh, 1975; Courtis, 1976; Gilling, 1977), studies modeling the relationship between ARL and its determinants in the manner explained above began in the 1980s (Givoly and Palmon, 1982; Ashton *et al.*, 1987), and the the population of possible ARL determinants has grown from there.

To perform this meta-analysis, I searched ABI/Inform for published studies on ARL using key words related to ARL[3]. I then read the bibliographies of each study that I found through this search to identify any additional studies. This entire search process yielded 68 published studies, spanning the period from 1975 to 2017, that examine the determinants of ARL. These studies include companies from 14 different countries, including the US, Canada, Australia and New Zealand, to name a few. For the purposes of this meta-analysis, I eliminate studies that do not use regression analysis of the form outlined above to test ARL determinants and studies that focus on non-public companies (such as municipalities and not-for-profit entities)[4]. This process resulted in 46 studies being included in this meta-analysis. Panel A of Table I summarizes the papers included in this meta-analysis, and Panel B lists the journals where these papers have been published. Some papers published separate analyses for various subsamples, without reporting combined results. For these studies, I included each subsample as a separate analysis, resulting in a total of 68 analyses being included in this study.

Table II lists the ARL determinants that have been tested in the 46 studies included in this meta-analysis. There are many variables that have been used in a large number of studies, and these are the variables that I have included in my analysis. I excluded variables that have been used in less than four analyses, as these variables tended to be found within a single study with multiple analyses. I also excluded a very small number of results where the same underlying data were used more than once in a study for a given variable. For example, Blankley *et al.* (2014) include both the natural logarithm of total assets and the quadratic effect of this variable as measures of client size in their study, which would result in using the same set of data twice when analyzing client size. Therefore, I included only the non-quadratic term as this is consistent with all of the other published studies.

There are 126 independent variables that have been used in these studies as determinants of ARL. Using my own judgment, which I developed from reading the studies subject to this meta-analysis, I have grouped them into eight categories falling under three themes that were adapted from the framework proposed by Bamber *et al.* (1993)[5]. In this framework, ARL is hypothesized to be a function of the extent of audit work to be performed; incentives for timely reporting; and audit technology. This third component of Bamber *et al.*'s (1993) framework captures "the degree to which the auditor employs a structured audit approach" (p. 3). Variables related to audit firm technology were used in several early ARL studies but have not been used in many years. However, many ARL studies identify auditor-specific variables that can influence ARL. Therefore, I have adapted this final component into the theme "auditor characteristics".

2.1 The extent of audit work to be performed

Bamber *et al.*'s (1993) framework suggests that the extent of audit work to be performed is impacted by auditor business risk, complexity and other work-related factors, such as corporate governance, audit opinion type and miscellaneous factors relating to the client's financial statements. Therefore, I have grouped the variables from the extant ARL literature relating to the extent of audit work to be performed into the following five categories:



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3/1	Authors	Date	Journal*	Subsample	Period	Sample size
04,1	Devel A. Studies wind ADI as a data advector inte					
	Abbott LLS Parker and G.F. Peters	2012	ΔIPT		2005	134
		2012			2005	134
	Alliy, fl. A. E. Al Aimi I	2009			1002 2006	00 991
	Al-Ajiii, J.	2008	FDD	V	1992-2000	231
18	Al-Ghanem, W., and M. Hegazy	2011	EDK	rear	2006	149
40	Al-Ghanem, W., and M. Hegazy	2011	EBK	rear	2007	1//
	Apadore, K., and M. M. Noor	2013	IJBM		2009-2010	134
	Ashton, R. H., J. J. Willingham, and R. K.	1005	MD		1000	100
	Elliott***	1987	JAR		1982	488
	Ashton, R. H., J. J. Willingham, and R. K.					
	Elliott***	1989	CAR	Year	1977	465
	Ashton, R. H., J. J. Willingham, and R. K.					
	Elliott***	1989	CAR	Year	1978	465
	Ashton, R. H., J. J. Willingham, and R. K.					
	Elliott***	1989	CAR	Year	1979	465
	Ashton, R. H., J. J. Willingham, and R. K.					
	Elliott***	1989	CAR	Year	1980	465
	Ashton, R. H., J. J. Willingham, and R. K.					
	Elliott***	1989	CAR	Year	1981	465
	Ashton, R. H., J. J. Willingham, and R. K.					
	Elliott***	1989	CAR	Year	1982	465
	Bamber, M. E., L. S. Bamber, and M. P.					
	Schoderbek	1993	AJPT		1983-1985	2,916
	Blankley, A. I., D. N. Hurtt, D. N., and J. E.					
	MacGregor***	2014	AJPT		2004-2007	7,034
	Bonson-Ponte, E., T. Escobar-Rodriguez, and C.		-			
	Borrero-Dominguez	2008	IIA		2002-2005	403
	Carslaw, C. A. P. N., and S. E. Kaplan***	1991	ABR	Year	1987	245
	Carslaw, C. A. P. N., and S. E. Kaplan***	1991	ABR	Year	1988	206
	Chan K H V W Luo and P L L Mo***	2016	ABR		2004-2010	4 025
	Dao M and T Pham	2014	MAI		2008-2010	7 291
	Daoud K A A K N I K Ismail and N A	2011	1,111,0		2000 2010	1,201
	Lode	2014	A.So.S		2012	114
	Ettredge M L C Li and L Sun	2006	AIPT		2003-2004	4 688
	Gively D and D Palmon***	1982	TAR	Vear	1973	1/12
	Civoly, D., and D. Palmon***	1082	TAR	Voor	1074	142
	Habib A	2015		1 cal	2002 2011	0.781
	Habib A and B U Bhuiyan	2013			2003-2011	5,701
	Habid, A., and D. O. Dhuryan Herioto M. A. I. Labamana and P. Lao***	2011	MAI		2004-2008	19 152
	Harlowen D.C. and S.E. Kanlan	2015	AIDT		2000-2010	12,155
	Hitz IM, D. Low, and M. Sollan	2000	AJE I DP		1900-1995	200
	HILZ, J-IM., P. LOW, and M. SOIKA	2013			2009	209
	Jaggi, B, and J. I suime	1999	ABR		1991-1993	393
	Knechel, W. R., and D. S. Sharma***	2012	AJP1		2000-2003	5,004
	Knechel, W. R., and J. L. Payne	2001	AJP1		1991	226
	Krishnan, J., and J. S. Yang***	2009	AH		2001-2006	8,358
	Lee, H-Y., V. Mande, and M. Son	2008	JIFMA		2000-2004	9,555
	Lee, H-Y., V. Mande, and M. Son	2009	IJА	Year	2000	1,704
	Lee, H-Y., V. Mande, and M. Son	2009	IJA	Year	2001	2,661
	Lee, H-Y., V. Mande, and M. Son	2009	IJA	Year	2002	3,172
	Lee, H-Y., V. Mande, and M. Son	2009	IJA	Year	2003	3,547
	Lee, H-Y., V. Mande, and M. Son	2009	IJA	Year	2004	3,681
T 11 T	Lee, H-Y., V. Mande, and M. Son	2009	IJA	Year	2005	3,708
I able I.	Lee, L., J. Whitworth, and S. Hermanson***	2015	RBIS		2004-2006	580
Overview of studies	Leventis, S., P. Weetman, and C. Caramanis	2005	IJA		2000	171
included in this meta-	Mao, M. Q., and Y. Yu***	2015	JBFA		2000-2010	5,371
analysis						(continued)
anaryon						



Authors		Date	Journal*	Subsample	Period	Sample size	Audit report lag
Masli A. G. F.	Peters V I Richardson and I M		1	1			0
Sanchez1	recers, v. j. Rienardson, and j. M.	2010	TAR		2003-2006	14,793	
Mitra, S., H. So	ng, and I. S. Yang	2015	AH		2006-2011	11,262	
Mohamad-Nor.	M. N. Shafie, R. and Wan-	2010			2000 2011	11,202	
Hussin, W.N.	,	2010	AAMIAF		2002	628	40
				Accelerated			49
Munsif, V., K. I	Raghunandan, and D. V. Rama	2012	AIPT	Filers	2008	2.003	
				Non-		_,	
				Accelerated			
Munsif, V., K. I	Raghunandan, and D. V. Rama	2012	AIPT	Filers	2008	836	
, ., ., .			5	Accelerated			
Munsif, V., K. I	Raghunandan, and D. V. Rama	2012	AIPT	Filers	2009	1.973	
, , , ,			5	Non-		,	
				Accelerated			
Munsif, V., K. I	Raghunandan, and D. V. Rama	2012	AIPT	Filers	2009	866	
Newton, I. D., a	and R. H. Ashton***	1989	ÂIPT	Year	1978	307	
Newton, I. D., a	and R. H. Ashton***	1989	ÂIPT	Year	1979	311	
Newton, J. D., a	and R. H. Ashton***	1989	ÅJPT	Year	1980	322	
Newton, J. D., a	and R. H. Ashton***	1989	ÅIPT	Year	1981	333	
Newton, I. D., a	and R. H. Ashton***	1989	ÂIPT	Year	1982	333	
Newton, J. D., a	and R. H. Ashton***	1989	ÅJPT	Year	1979	311	
Newton, I. D., a	and R. H. Ashton***	1989	ÂIPT	Year	1980	322	
Newton, I. D., a	and R. H. Ashton***	1989	ÂIPT	Year	1981	333	
Newton, J. D., a	and R. H. Ashton***	1989	AIPT	Year	1982	333	
Ng, P. P. H., an	d B. Y. K. Tai***	1994	BAR	Year	1990	260	
Ng, P. P. H., an	d B. Y. K. Tai***	1994	BAR	Year	1991	292	
Pizzini, M., S. I	Lin, S., and D. E. Ziegenfuss	2015	AJPT		2000-2004	293	
Schwartz, K. B	, and B. S. Soo	1996	ĊAR		1988-1993	1,800	
Sharma, D. S., 1	P. N. Tanyi, and B. A. Litt2	2017	AJPT		2004-2011	2,456	
Sultana, N., H.	Sing, and J-L. W. M. Van der Zahn	2015	IJA		2004-2008	494	
Tanyi, P., K. R	aghunandan, and A. Barua2	2010	AH	Year	2002	318	
Tanyi, P., K. R	aghunandan, and A. Barua2	2010	AH	Year	2003	309	
Walker, A., and	d D. Hay	2013	MEDAR		2004-2005	260	
Wan-Hussin, V	V. N., and H. M. Bamahros	2013	JCAE		2009	432	
Whitworth, J. I	D., and T. A. Lambert***	2014	AJPT		2003-2008	14,948	
Xu, Y., E. Cars	on, N. Fargher, and L. Jiang	2013	AF		2005-2009	5,491	
Yaacob, N. M.,	and A. Che-Ahmad***	2012	IJEF		2005-2008	2,440	
Panel B: Journa	als publishing articles included in this	s meta-and	ılysis				
Abbreviation	Journal**				No. o	f publications	
AAIAIA	Advances in Accounting, Incorp	orating A	dvances in Inte	ernational Accoun	iting	1	
AAMJAF	Asian Academy of Management	Journal of	Accounting a	nd Finance		1	
ABR	Accounting and Business Resear	·ch				3	
AF	Accounting and Finance					1	
AH	Accounting Horizons					3	
AJPT	Auditing: A Journal of Pract	ice and T	Theory			12	
AsoS	Asian Social Science					1	
BAR	British Accounting Review					1	
CAR	Contemporary Accounting R	lesearch				2	
DB	Die Betriebswirtschaft					1	
EBR	Eurasian Business Review					1	
IJА	The International Journal of Auc	liting				5	
IJBM	International Journal of Business	and Man	agement			1	
IJEF	International Journal of Economi	cs and Fir	nance			1	

(continued)

Table I.



MAI			
2/1	JAAR	Journal of Applied Accounting Research	1
34,1	JAR	Journal of Accounting Research	1
	JBFA	Journal of Business Finance and Accounting	1
	JCAE	Journal of Contemporary Accounting and Economics	1
	JIAAT	Journal of International Accounting, Auditing and Taxation	1
	JIFMA	Journal of International Financial Management and Accounting	1
	MAJ	Managerial Auditing Journal	2
50	MEDAR	Meditari Accountancy Research	1
	RBIS	Review of Business Information Systems	1
	TAR	The Accounting Review	2
	Notes: *Jou section journ	rnal names are defined in Panel B; **Journals in bold are either American Acc als or top five journals from the Google Scholar journal rankings; ***dependent v	ounting Association (AAA variable: natural log of ARL
Table I.	¹ dependent v	ariable: percentage change in ARL from year t to year $t + 1$: ² dependent variable:	square root of ARL

- (1) auditor business risk;
- (2) complexity;
- (3) corporate governance;
- (4) audit opinion; and
- (5) other work-related factors.

2.1.1 Auditor business risk. Auditor business risk is "the risk that the audit firm will suffer a loss resulting from the engagement (e.g. as proxied by engagement profitability and potential litigation)" (Johnstone, 2000, p. 4). Johnstone (2000) finds that auditors' assessment of audit risk (the risk of issuing a clean opinion on materially misstated financial statements) is positively associated with their assessment of auditor business risk, and that increased audit risk results in more audit work. This supports the link between auditor business risk and ARL proposed by Bamber et al. (1993), as more audit work should lengthen fieldwork lag. Bamber *et al.* (1993) argue that auditor business risk is influenced primarily by 1) the client's financial condition, which is consistent with the positive association that Johnstone (2000) identified between client business risk and auditor business risk, and the ownership concentration of the client. They argue that widely held corporations are more subject to litigation as more investors rely on the audited financial statements. Therefore, I have included variables relating to the client's financial condition and ownership structure in the category "auditor business risk". I have also included variables relating to audit fees in this category, as Hay et al. (2006) find associations between audit fees and variables relating to client business risk and ownership structure.

2.1.2 Complexity. Complexity is influenced by the number of business segments and the industry in which the client operates (Bamber *et al.*, 1993, p. 3) and is likely to impact audit risk and therefore the extent of work to be performed. Hay *et al.* (2006) find client complexity to be positively associated with audit fees, which are in turn positively associated with ARL. As a result of these relationships, many studies have included various measures of complexity as ARL determinants. Therefore, I have included variables relating to business segments and client industry in the category "audit complexity".

2.1.3 Corporate governance, audit opinion and other work-related factors. The strength of the client's corporate governance can influence auditors' control risk assessments and planned audit procedures (Cohen and Hanno, 2000), both of which can impact ARL. Therefore, variables relating to the audit committee and board of directors of the clients have been grouped into the category "corporate governance". In addition, ARL has been



Category	Variable*	Total no. of analyses	Results excluded due to lack of independence	lag
Variables relating to the e	xtent of audit work to be performed			
Auditor business risk	Loss avoidance	1		
	Loss	46	1	
	Total asset turnover	2	-	
	ROA	21		51
	Negative ROA	1		01
	Return on equity	1	•	
	Leverage	30		
	Financial condition index	15		
	Bankruptev	1		
	Zscore	3		
	Contingencies	12	5	
	Uncertainty	2	0	
	Book to market value of equity	3		
	Market to book value of equity	2		
	Dividend change	1		
	Dividend vield	1		
	Cash flow forecast	1		
	Receivables and inventory to total assets	1		
	Inventory to total assots	4		
	Receivables	2		
	Current assets	1		
	Current assets	1		
	Ouisla retio	3		
	QUICK TALLO	2		
	Di di la	1		
	Discretionary accruais	Z		
	1 otal accruais	1		
	Goodwill	1		
	Age of company	3		
	Institutional ownersmp	6		
	Shareholders owning $> 5\%$ of outstanding shares	1		
	Inside ownership	1		
	Family ownership	1		
	Government ownership	2		
	Single owner	2		
	Ownership concentration	11		
	Tradeable shares	1		
	Total audit fees	19		
	Abnormal audit fees	7		
	Hourly audit fees	1		
	Restatement	16	1	
Audit complexity	Reportable segments	25		
	Cross-listed	2		
	Defined benefit pension plan	1		
	Financial complexity	1		
	Financing raised	1		
	Foreign activity ¹	1		Table II
	Foreign listing	1		Summary o
	Foreign operations	11		Junnal y U
	Subsidiaries	10		independen
	Geographic segments	4		variables used in
	Mergers and acquisitions	8		ARL research (68
			(continued)	analyses in total



MAJ 34,1	Category	Variable*	Total no. of analyses	Results excluded due to lack of independence
		Operational complexity	1	
		Reporting complexity	1	
		Voluntary IERS adoption	1	
52		High growth industries	1	
02		High IT capabilities	1	
		High litigation industries	4	
		High-tech industries	10	
		Financial industry	31	5
		Miscellaneous other industries	12	
	Governance	Audit committee financial reporting experience	4	
		Audit committee independence	4	
		Audit committee meetings	4	
		Audit committee size	4	
		Other audit committee characteristics ²	11	
		Board independence	8	
		Board meetings	2	
		Board size	5	
		Board tenure	1	
		CEO Duality	6	
		Other CEO characteristics	6	
	Opinion	Consistency exception	1	
		Emphasis of matter or disclaimer of opinion	1	
		Going concern opinion	19	-
		Qualified opinion	42	5
		Unqualified opinion	2 12	
		Material internal control weakness	13	
	Other	1 ype of material internal control weakness	25 25	F
	Other	Busy season (December-March year enas) March hung year ands	30	Ð
		Not busy sonson	2	
		Client delays	2 1	
		Discontinued operations	1	
		Extraordinary item	44	5
		Sales growth	4	Ū
		Electronic data processing complexity	1	
		Internal audit involvement ⁵	11	
		Internal control quality	2	
		Restructuring charges	2	
		Special items	3	
	Variables relating t	to incentives for timely reporting		
	Size	Total assets	59	5
		Total sales	4	-
		Accelerated filer	6	
		Large accelerated filer	4	
		Market capitalization	1	
		Price to earnings ratio	1	
		Regulatory status	1	
		Relative size	1	
		Trading volume	1	
Table II.				(continued)



Category	Variable*	Total no. of analyses	Results excluded due to lack of independence	Audit report lag
Earnings news	Bad earnings news	3		
Ŭ	Good earnings news	3		
	Earnings surprise	1		
	Change in earnings	21		53
	Decrease in earnings per share	1		00
	Change in ROA	1		
Variables relating to aud	litor characteristics			
Auditor characteristics	Audit firm size	40		
	Auditor office size	2		
	Long auditor tenure	8		
	Short auditor tenure	8		
	Auditor tenure	7	1	
	Changed auditor	16		
	Changed auditor early in the year	1		
	Changed auditor late in the year	1		
	Changed to auditor with unstructured approach	1		
	Non-audit fees ⁶	12		
	Auditor industry specialist	6	1	
	Auditor provides advisory services	1		
	Auditor provides tax services	1		
	Auditor independence	2		
	Former Arthur Andersen client	4		
	Client importance	1		
	Interim work performed	4	2	
	Partner hours on engagement	1		
	Partner rotated during the year	1		
	Reliance on other auditors	2		
	Structured audit approach	9		

Notes: *Variables in italic are included in the meta-analysis in Table III. ¹Foreign activity is a continuous variable measured based on the number of foreign offices. It is measured differently than the foreign operations variable, which is an indicator variable and has thus been considered separately from 'foreign operations'. ²Other audit committee characteristics includes variables relating to the composition of the committee (such as female and ethnic minority members or chair), various types of experience of board members (auditing, consulting, etc.) and qualitative assessments of audit committee effectiveness. At most, two studies used these variables; therefore, they are excluded from the meta-analysis. ³Other CEO characteristics include CEO gender, ethnicity, turnover, tenure and financial expertise. At most, one study used any of these variables, so they are excluded from the meta-analysis. ⁴Some studies included the type of material internal control weaknesse. At most, one study used any of these variables, so they are excluded from the meta-analysis. ⁵Several studies included variables related to the use of internal auditors, such as internal audit costs, involvement, contribution, etc., but there was no consistency between studies in how internal audit costs, involvement, contribution, etc., but there was no consistency between studies in how internal audit costs, involvement, contribution, etc., but there was no consistency between studies in how internal audit constrained was measured.

Table II.

used in prior research as an indication that ACM negotiations have occurred (Salterio, 2012), and modifications to the auditors' report are suggestive of potential ACM negotiations and increased audit work. Therefore, variables relating to the audit opinion have been grouped into the category "opinion". Finally, other miscellaneous factors can influence ARL; therefore, I have included variables relating to other financial statement items, such as the existence of extraordinary items and the timing of the performance of audit fieldwork, to the category "other work-related factors".



MAI 2.2 Incentives for timely reporting and auditor characteristics Bamber et al. (1993) suggest that the size of the client and the type of earnings news that the 34.1 client has to release are both factors creating incentives for timely reporting. This is consistent with Givoly and Palmon's (1982) finding that earnings releases are delayed when earnings are below expectation. Therefore, I have grouped some variables into the theme "incentives for timely reporting," which includes variables relating to two categories: 54

- client size; and (1)
- (2)earnings news.

Finally, many studies find associations between ARL and various auditor characteristics such as audit firm size, auditor tenure and auditor knowledge. Therefore, variables relating to these constructs have been grouped into the theme "auditor characteristics".

3. Meta-analysis

A meta-analysis provides the opportunity to integrate the findings of various studies in a way that accounts for differences in sample sizes, enabling me to make conclusions on the overall effect proposed by the extant research. I chose to use the Stouffer's combined test to perform this meta-analysis, which is consistent with most other meta-analyses performed in the auditing literature (Khlif and Chalmers, 2015). First, I collected the test statistics from each study and converted them to p-values. I then converted these p-values to Z-scores, which is the measure of effect size for each analysis. Using these Z-scores and the degrees of freedom (df) from each analysis, I then calculated the weighted Stouffer Z_c, using the following equation (Khlif and Chalmers, 2015):

$$Z_c = \frac{\sum (df \cdot Z)}{\sqrt{\sum df^2}}$$

I use this weighted Z_c to test the direction and significance of each variable of interest.

I include only published studies in my analysis as unpublished studies may not have been through extensive peer-review and may "exhibit inconsistent research quality" (Pomeroy and Thornton, 2008, p. 312). The weakness of including only published studies is that there exists a publication bias, whereby a study is more likely to be published if it contains positive results, as compared with studies showing negative or inconclusive results (Bamber et al., 2000; Pomeroy and Thornton, 2008). Thus, published studies are likely to have larger effects than unpublished studies (Hay et al., 2006) and are unlikely to be representative of all existing research (Pomeroy and Thornton, 2008). To address this concern, I perform a file drawer test, which accounts for the fact that there may be legitimate unpublished studies not included in the meta-analysis (Hay et al., 2006). To perform this test, I calculate the fail-safe number, N, "to determine the number of studies with insignificant results needed to reverse conclusions about a significant association" (Khlif and Chalmers, 2015, p. 8)[6]. The fail-safe number is given by:

$$N = \frac{K(K \cdot Z_{\rm c}^2 - 2.706)}{2.706}$$

Where K is the number of analyses. If N is larger than a number of critical studies (N_c) as determined by the equation below, the results are considered robust (Khlif and Chalmers, 2015):



$$N_C = (5 \cdot K) + 10$$
 Audit report

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I also consider possible differences that might exist in the findings of articles published in different types of journals. Articles in top-tier journals may be of higher quality than articles in other journals, but these journals may also show a greater propensity to publish only significant results. Alternatively, it might be that only the first article on a given topic is published in a top-tier journal, with subsequent articles on that topic published in other journals. I find that five of the studies included in this meta-analysis were published in one of the top five journals from the Google Scholar accounting journal rankings, and 12 were published in an American Accounting Association (AAA) Section journal (Auditing: A Journal of Practice and Theory). Therefore, I include separate results for articles published in these journals in this meta-analysis.

I also explore the effect of several other possible moderating variables. First, the securities regulators in each country provide different filing deadlines. For example, the SEC requires annual reports to be filed within 60-90 days of year-end, depending on the size of the filer (SEC, 2016), whereas the Ontario Securities Commission requires annual reports to be filed within 90 days of year-end in Canada (OSC, 2018). As more than half of the studies included in this meta-analysis use data from US companies (25 studies), I perform a separate analysis on listed entities in the US. In addition, I perform a separate analysis on studies whose sample period falls entirely in 2003 or later, due to the major changes to securities regulations and filing deadlines that resulted from the SOX reform. Finally, 29 of the studies included in this meta-analysis use ARL as the dependent variable. Of these 17 studies, 15 use the natural logarithm of ARL, while the remaining two use the square root of ARL. Therefore, I perform a separate analysis on the studies using the untransformed dependent variable to explore any possible effects of the mathematical transformation.

4. Results

The results of my meta-analysis are contained in Tables III, IV and V and are discussed in the sections that follow. Presentation of meta-analysis results follows Hay *et al.* (2006). Each table contains the results from my full sample and each of the subsamples discussed above. For each category, I discuss the most common variables that have been used as proxies in the extant literature and the results of the meta-analysis. In many instances, I find consistent results between the full sample and subsamples subject to separate analyses. Exceptions are discussed in the following sections.

4.1 Variables relating to the extent of audit work to be performed

Table III summarizes the results of my meta-analysis on the 34 variables that were included in the "extent of audit work to be performed" theme. These variables were further split into five categories, with each category being presented separately in Table III, Panels A-E. Grouping all 34 variables together to compute a single weighted Z-score demonstrates that the extent of audit work to be performed is positively related to ARL (z = 25.41, p < 0.001), suggesting that ARL increases with the extent of audit work. Within this theme, auditor business risk, complexity, audit opinion and other work-related factors are all positively related to ARL (all p's < 0.001), while the quality of corporate governance is negatively related to ARL (p = 0.004). These findings suggest that auditor business risk, complexity, modifications to the audit opinion and other work-related factors (strong corporate governance) increase (decreases) the extent of work to be performed, which in turn increases



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Table III.

Summary of results of Meta-analysis of selected independent variables relating to the extent of audit work to be performed

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Table III.	Independent	variable	Foreign operations			Subsidiaries			Geographic segments	mergers and acquisitions				High growth industries		High-litigation industries		High-tech industries					Financial in duction	CHEMPHA IMMANNA					
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studies published in Top-Tier and AAA Section Journals (Top tier and AAA Journals); studies based on data from US Companies; studies based on data from **Notes:** ¹Lines in boldface italics represent results from the full sample. The rows below these represent results from subsamples. ²Subsamples analyzed are 2003 onward (Post-SOX); and studies where the dependent variable. ARL, was not mathematically transformed (Untransformed DV). To remain consistent with critical number File drawer *6*0 80 $\begin{array}{c} 1110 \\ 60 \\ 75 \\ 30 \\ 30 \\ 30 \\ 205 \\ 110$ 30 30 30 200 202 studies at p = 0.05File drawer 7,126 823 2,298 18,089 2,8057,330 97 1,307 4,2342,4791*6,958* 466 4,234 $(\frac{4}{2})$ 767 Sign* pos. N.S. N.S. N.S. bos. N.S. pos. bos. pos. pos. **30S**. pos. neg. bos. pos. pos. Stouffer test 0.010 0.000 0.000 $\begin{array}{c} 0.145\\ 0.168\\ 0.168\\ 0.168\\ 0.000 \end{array}$ 0.005 0.000 0.000 0.108 0.000 0.000 0.000 0.000 0.000 0.000 0.367 Sig. significant Number of significant results \sim – 0 12 12 918 $\begin{array}{c}11\\5\\6\\8\\9\\21\\4\\9\end{array}$ 2 11 18 Negative 0 0 1 20 00000000 00 С 0 Positive 6 0108 33 0 0 2 2 3 0 11 1 2 3 No. of sets of results $30 \\ 14$ 13 8 12 8 $^{+6}$ $^{4}_{20}$ 27 14 19 4 Panel E - Variables related to other work-related factors¹ Untransformed DV Jntransformed DV **Untransformed DV Jntransformed** DV Top tier and AAA Top tier and AAA Top tier and AAA JS Companies **JS** Companies **JS** Companies Sub-sample² Post-SOX Post-SOX Post-SOX Post-SOX ournals ournals ournals Material IC weakness March-June year ends Extraordinary item Independent Sales growth Busy season variable

Table III.

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the full sample results, results were only presented for those subsamples with a minimum of four analyses. *N.S. = not significant

Audit report lag	types analyzed are on data from 2003 onsistent with the	115 55 60 45 55	30 30 30	$\frac{30}{40}$	160 155	280 115	s File drawer critical number	
61	bsamples. ² -Subsarr mies, studies based d DV). To remain c nt	<i>4,362</i> 426 885 276 363	249 801 801	497 497 497	2,90,659 73,104 1,44,100	<i>9,30,650</i> 29,046	File drawer studies at $p = 0.05$	
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	om the full als (top tier t variable, A se subsamp	21 9 7 9	442	6 6 4	5 73 30	54 21	No. of sets of results	
Table IV	fface italics represent results fr op-Tier and AAA Section Journ nd studies where the dependen sults were only presented for tho	lating to earnings news ¹ Top tier and AAA Journals US Companies Post-SOX Untransformed DV	Post-SOX US Companies	US Companies	US Companies Post-SOX	lating to client size ¹ Top tier and AAA Journals	Sub-sample ²	
Summary of results of Meta-analysis of selected independent variables relating to incentives for timely reporting	lotes: ¹ Lines in bold udies published in T nward (Post-SOX); an ull sample results, res	mel B – Variables rei hange in earnings	arge accelerated filer	otal sales ccelerated filer		tnel A – Variables re otal assets	ldependent variable	

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		No. of sets	Number (of significan	it results	Stouffe	r test	File drawer studies	File drawer
able	Sub-sample ²	of results	Positive	Negative	Not significant	Sig.	Sign*	at $p = 0.05$	critical number
		40	07	9	29	0.298	N.S.	127	210
	Top tier and AAA Journals	8	0	2	9	0.001	neg.	236	50
	US Companies	14	2	က	6	0.448	N.S.	(13)	80
	Post-SOX	19	2	2	12	0.420	N.S.	(14)	105
	Untransformed DV	22	2	9	14	0.341	N.S.	8	120
ß		00	0	4	4	0.002	neg.	191	50
	US Companies	7	0	4	сл -	0.002	neg.	146	45
	Post-SOX	ß	0	2	co '	0.009	neg.	46	35
	Untransformed DV	8	0	4	4	0.002	neg.	191	50
m		8	2	0	ŝ	0.000	pos.	112	50
	US Companies	7	4	0	сл -	0000	pos.	517	45
	Post-SOX	ں م	က ၊	0	0	0.000	pos.	146	35
	Untransformed DV	×	2	0	n	0.000	pos.	111	50
		9	0	07	4	0.001	neg.	123	40
	Top tier and AAA Journals	4	0	2	2	0.004	neg.	38	30
	US Companies	4	0	2	2	0.004	neg.	38	30
		16	2	I	8	0.000	pos.	4,324	90
	Top tier and AAA Journals	8	2	0	က	0.000	pos.	752	50
	US Companies	11	9	1	4	0.000	pos.	1,640	65
	Post-SOX	10	9	0	4	0.000	pos.	1,582	09
	Untransformed DV	10	4	0	9	0.016	pos.	160	09
		12	07	9	4	0.000	neg.	1,993	02
	US Companies	10	1	9	က	0.000	neg.	1.396	09
	Post-SOX	7	2	cr:	2	0.000	neg.	214	45
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) <i>ч</i>	+	1	5 Cr	0.420	S N	12000 150	35
	IIS Companies	24		7 C	റ	0.451	i v Z Z	(7)	30
	Post-SOX	4			0 67	0.481	S Z	(4)	30
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(decreases) ARL. I discuss each of the individual variables falling into this theme in the sections that follow.

4.1.1 Auditor business risk. Much of the extant research uses measures of the client's financial condition and/or profitability to proxy for auditor business risk. Four common measures of financial condition are loss, which is most often an indicator variable equaling 1 if the audit client has negative earnings and zero otherwise (45 analyses); return on assets (ROA), which is typically calculated as the ratio of net income to total assets (21 analyses); leverage, which is total or long-term debt to total assets (30 analyses); and Zmijewski's (1984) financial condition index (15 analyses). The existence of a loss, high leverage and a high score on the financial condition index imply higher auditor business risk and hypothesized longer audit delay, as does a low ROA.

Of the 45 analyses that include loss as an independent variable, 34 show significant positive results, while the rest are not significant (Table III, Panel A). Meta-analysis results are consistent with the majority of the studies, as the combined Z-score is positive and significant. The file drawer test indicates that 167,806 non-significant analyses would be needed to overturn this result, and this result is consistent across all subsamples. Results from the 21 analyses that include ROA as a predictor of ARL are mixed, with (4) significant positive (negative) and 13 non-significant results. The meta-analysis results in Table III, Panel A, show a significant negative relationship between ARL and ROA, consistent with expectation (p = 0.042). Despite this, meta-analysis results on all of the subsamples do not show a significant relationship between ARL and ROA. Therefore, it seems as though the overall negative relationship may only exist in certain geographic regions, time periods or be sensitive to the dependent variable chosen. ROA is a continuous variable that can take on positive or negative values depending on whether the audit client records a profit or a loss. whereas the loss variable reflects only negative earnings. Therefore, taken together, these results imply that client profitability is a significant predictor of ARL, but much more so for audits of clients recording losses. In total, 30 analyses report leverage as an independent variable, with 14 significant positive results and 16 non-significant results. Of the 15 analyses that include the financial condition index as a predictor of ARL, 12 of them demonstrate a positive association. My meta-analysis results suggest that both high leverage and poor financial condition are positively associated with ARL, and that the association is significant (Table III, Panel A).

Two other proxies for financial condition came up in several studies:

- (1) whether the client's financial statements contain contingencies; and
- (2) the ratio of receivables and inventory to total assets.

Seven studies include contingencies (receivables and inventory to total assets) as a determinant of ARL, with 2 showing a significant positive association and the other five showing non-significant results. My meta-analysis results suggest that both of these variables are positively associated with ARL, and that the association is significant (Table III, Panel A).

Another proxy for auditor business risk that is used in ARL research relates to the client's ownership structure. Two variables in particular, institutional ownership and ownership concentration, have been included in this meta-analysis. Institutional ownership is typically measured as the ranked value of institutional ownership (Lee *et al.*, 2009), and ownership concentration is often measured based on the holdings of substantial shareholders. In more widely held corporations, the information asymmetry between corporate insiders and outside shareholders is higher, resulting in higher auditor business risk via high reliance by many users on the auditor's report (Leventis and Caramanis, 2005).



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Institutional owners can serve as a source of external pressure to report on a timely basis due to their large stakes in companies' performance (Lee *et al.*, 2009). Thus, many studies predict a negative relationship between institutional ownership and ARL. The combined Zscore reported in Table III, Panel A, for institutional ownership is negative and significant, supporting this hypothesis; however, the ownership concentration variable is not significant (p = 0.493). It is important to keep in mind when interpreting this result that all six analyses that include institutional ownership as an independent variable are from the same study. Therefore, this may or may not be representative of the population of ARL research.

Audit fees have been used in prior research as a proxy for audit effort, and as ARL is also a proxy for audit effort, several of the analyses include audit fees (or abnormal audit fees – measured as the residual in an audit fee model) as a predictor of ARL. In total, 19 analyses include audit fees and 7 include abnormal audit fees, with combined results of both variables being positive and significant (see Table III, Panel A). In their meta-analysis of the determinants of audit fees, Hay *et al.* (2006) find that ARL is a significant predictor of audit fees. Therefore, my results, taken together with those of Hay *et al.* (2006), show a strong correlation between audit fees and ARL.

The final variable included in the auditor business risk category is financial statement restatements. The existence of financial statement restatements implies misstatements in the financial statements, which could increase litigation risk against the auditor and hence, auditor business risk. This variable is generally captured as an indicator variable equal to 1 if a financial statement restatement has been reported in the current year and 0 otherwise. Results of the meta-analysis from the full sample demonstrate a significant positive relationship between ARL and the existence of restatements (Table III Panel A).

The full sample results for the auditor business risk variables are generally consistent with the separate analyses performed. The top-tier and AAA section journals have few studies published using institutional ownership and ownership concentration as independent variables; therefore, separate analyses were not performed on these studies. Few studies based solely on US company data contain the financial condition index, receivables and inventory to total assets and contingencies as ARL determinants but otherwise demonstrate consistent results, except for ROA, which was only marginally significant (p = 0.081). The data from the post-SOX period are consistent with the whole sample as well, except for ROA (p = 0.322). Finally, these results are robust to using ARL without any mathematical transformation as the dependent variable.

Overall, results from this meta-analysis support a positive relationship between ARL and auditor business risk, as proxied by various measures of financial condition and profitability. Specifically, the variables that are most commonly used to proxy for these constructs and which are consistently positively related to ARL across the full sample and all subsamples are the existence of a loss, high leverage and Zmijewski's financial condition index. In addition, ARL demonstrates a significant positive relationship with both audit fees and the existence of financial restatements, both of which are used frequently in ARL studies and show consistent results across all subsamples. Therefore, these appear to be the variables that best capture the relationship between ARL and auditor business risk. While institutional ownership is negatively related to ARL, all six analyses included in this metaanalysis were from the same study, and this variable was not present in two of the four subsamples. Further research is needed to confirm if the ownership dispersion of the client influences ARL.

4.1.2 Complexity. Many variables have been used in the extant ARL literature to measure client complexity, under the presumption that audit risk is higher when the client's business is more complex, which in turn increases ARL. Bamber *et al.* (1993) suggest that audit



complexity is a function of the number of business segments and the industry in which the client operates. Extant ARL research has measured business segments in multiple ways. The more popular measures included in this meta-analysis are the number of reportable segments (25 analyses), the existence of foreign operations (11 analyses), the number of subsidiaries (10 analyses), the number of geographic segments (4 analyses) and the existence of mergers and acquisitions (8 analyses).

Based on the full sample, meta-analysis results in Table III, Panel B, demonstrate a significant positive relationship between ARL and client complexity when complexity is measured by number of reportable segments, the existence of foreign operations and the number of subsidiaries but not when measured by the number of geographic segments (p = 0.337) or the existence of mergers and acquisitions (p = 0.285). These results are generally consistent across all subsamples, except that the existence of foreign operations and the number of subsidiaries are rarely used as an ARL determinant in studies published in toptier and AAA section journals. The number of subsidiaries is also not used in the US subsample. Of the 11 analyses that use foreign operations as a predictor of ARL, (2) show a significant positive (negative) relationship between the variables, while the other 7 demonstrate non-significant results. One of the two positive studies has a much larger sample size than the others, and when this study is eliminated, meta-analysis results show that foreign operations are not significantly related to ARL (p = 0.245). Therefore, further work is needed to fully understand the relationship between the existence of foreign operations and ARL.

Several analyses include indicator variables representing different industries. For example, Tanyi *et al.* (2010) hypothesize that companies in high growth industries will have "more changes, leading to more new things to audit" (p. 678) and therefore expect longer audit delays in these industries. Results among the four analyses that controlled for high-growth industries are mixed, but the meta-analysis shows that the relationship between high-growth industries and ARL is indeed positive and significant (p < 0.001). However, this result is driven by only one of the four studies that showed a positive result, as this study has a large sample size. Removing this study from the meta-analysis results in a non-significant relationship between ARL and high-growth industries (p = 0.142), making this result difficult to interpret. In addition, all four of the studies included in this meta-analysis use data from US companies; therefore, it is unclear whether these results generalize to companies operating in other countries. This variable was rarely included in any of the studies published in top-tier or AAA section journals, in the post-SOX period or when the dependent variable is untransformed.

Four analyses control for companies in high-litigation industries, and meta-analysis results in Table III, Panel B, suggest a significant negative relationship between high-litigation industries and ARL. Mitra *et al.* (2015) conjecture that this result suggests that companies in high-litigation industries "possibly have reacted to the SOX requirements more proactively and have developed a better accounting system to minimize the potential *ex post* litigation risk" (p. 521). My combined result, while based on a small number of studies, is robust to the file drawer test but includes few studies published in top-tier or AAA section journals, in the post-SOX period sample and when the dependent variable is untransformed. The relationship between high litigation industries and ARL is also negative and significant for the US subsample.

Ten analyses control for companies in high-tech industries, with mixed results. Ettredge *et al.* (2006) find a negative association between ARL and high-tech companies and conjecture that this may be because "high-technology companies have more sophisticated accounting information systems which allow them to accomplish new reporting tasks



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faster" (p. 15). Two other studies find a significant negative relationship for this variable, but many show non-significant results. The meta-analysis results in Table III, Panel B, show that the relationship between ARL and high-tech industries is negative and significant for the full sample (p = 0.032), for those studies published in top-tier journals and AAA section journals and for the US subsample. It is not significant in the other two subsamples, and the non-significant result in the post-SOX subsample is driven by one study with a very large sample size, that, if eliminated, makes the meta-analytic results consistent with the full sample (p < 0.001). In total, 26 analyses in my meta-analysis control for companies operating in financial industries, and the result is negative and significant for the full sample and all subsamples, except for the post-SOX subsample, which is positive and significant.

Overall meta-analysis results suggest that ARL increases with client complexity, when client complexity is measured by business segments and industry. Specifically, clients with more reportable segments, and more subsidiaries tend to have longer ARLs, and these variables are used frequently in ARL studies. In addition, results for these variables tend to be consistent across all subsamples. Further, companies operating in high-litigation, hightech and financial industries tend to have shorter ARLs, while those operating in highgrowth industries tend to have longer ARLs. However, results for clients in high-tech and financial industries depend on the subsample to which the analysis is being applied, and results for high-growth and high-litigation industries are based on a small number of studies. Therefore, researchers should keep their sample in mind when selecting industry control variables to use in ARL models.

4.1.3 Corporate governance. While corporate governance was not specifically identified in Bamber *et al.*'s (1993) model of ARL, I find four studies that use various measures of audit committee quality (such as financial reporting experience, independence, frequency of meetings and committee size) as determinants of ARL. Meta-analysis results from the overall sample suggest a significant negative relationship between ARL and both audit committee independence and audit committee size, but the results for audit committee independence are not robust to the file drawer test (Table III, Panel C). Furthermore, neither the financial reporting experience nor the frequency of audit committee meetings is significantly related to ARL (p = 0.298 and p = 0.367, respectively). These results are consistent with the subsample of studies that use the untransformed dependent variable, but few were published in top-tier or AAA section journals, the US subsample or the post-SOX period. Therefore, overall, these results do not suggest a strong relationship between various audit committee attributes and ARL.

Several studies use various measures of the quality of the board of directors as a whole as determinants of ARL. Variables included in this meta-analysis are the size of the board of directors (five analyses), the proportion of independent directors (eight analyses) and an indicator variable capturing whether the chief executive officer (CEO) is also the chair of the board (six analyses). Meta-analysis results from the whole sample (Table III, Panel C) suggest that the relationship between ARL and the size of the board is negative but only marginally significant (p = 0.084). They also suggest that ARL is longer when the board is less independent directors. However, the result for this variable is driven by one of the studies that shows a significant negative relationship with ARL, as this study has a much larger sample size than all the others. If this study is removed from the meta-analysis, this variable becomes non-significant (p = 0.460); therefore, care must be taken when interpreting the results for this variable. Board independence is also hypothesized to be lower when the CEO is the chair of the board, and six analyses include CEO duality as a predictor of ARL. Meta-analysis results support this hypothesis, as Table III, Panel C, shows



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that this variable is positively associated with ARL (p = 0.009), despite the fact that one of the studies showed a negative relationship between ARL and CEO duality and the other five studies' results were not significant. One of these five studies has a large sample size and a marginally significant positive result (p = 0.056), and if this study is removed, the overall meta-analysis results become marginally significant in the positive direction (p = 0.067). Therefore, care must once again be taken when interpreting the results for this variable.

As with the audit committee variables, few of the studies examining board size and independence are published in top-tier or AAA section journals or in the US subsample; therefore, it appears as though the effect of corporate governance on ARL has been little studied in the US. In addition, board independence does not have a significant relationship with ARL in the post-SOX period subsample and when the dependent variable is untransformed. Overall, the relationship between the quality of the corporate governance offered by the audit committee and the board of directors and ARL remains unclear and would benefit from further research.

4.1.4 Audit opinion. Many studies have included the existence of a going concern opinion (19 analyses) and the existence of a qualified/modified opinion (37 analyses) as proxies for difficulties encountered during the audit. It is argued that these types of opinions signal increased audit effort, future uncertainties (Blankley *et al.*, 2014) and/or longer auditor-client negotiation time (Mitra *et al.*, 2015), all of which are expected to increase ARL. Consistent with these predictions, my meta-analysis results show a positive and significant relationship between ARL and both going concern opinions and qualified/modified opinions for the full sample and all subsamples.

In total, 13 analyses also include the existence of a material internal control weakness as a signal of increased audit effort due to the implied increase in control risk, as this is one of the very few publicly observable indications of internal control quality within organizations. I find that ten of these analyses report significant positive results. The combined Z-score from Table III, Panel D, is positive and significant, implying that a weaker internal control environment is associated with longer ARL.

4.1.5 Other work-related variables. Prior research has included a variety of other variables that may impact the extent of audit work to be performed. For example, several analyses include a busy season indicator variable as another work-related determinant of ARL. As many US public companies have December year-ends, audit firms tend to face a busy season, whereby many of their audits are on-going simultaneously during the months early in the calendar year. This can cause resource constraints during this time period, potentially resulting in longer audit delays (Lee *et al.*, 2009). As a result, 30 analyses include an indicator variable for clients with fiscal year-ends falling between December and March. In the full sample and all subsamples, results of the meta-analysis show a significant positive relationship between busy season increase audit delay. Six studies, all from the non-US sample, include an indicator variable for March through June year-ends to capture common year-ends in other countries, but the combined Z-score is not significant for this variable (p = 0.145).

The remaining two variables that have been included as indications of the extent of audit work to be performed are the existence of extraordinary items and sales growth. Results of the meta-analysis from the full sample demonstrate a significant positive (negative) relationship between ARL and the existence of extraordinary items (sales growth) (Table III, Panel E). The combined Z-score for extraordinary items is not significant in the post-SOX subsample (p = 0.108) and when ARL is not mathematically transformed (p = 0.367). In addition, the overall results for sales growth are not robust to the file drawer test. Overall,



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these results suggest that ARL is higher in the presence of extraordinary items and when the audit is performed during busy season.

4.2 Variables relating to the incentives for timely reporting

4.2.1 Client size. Bamber *et al.* (1993) suggest that the size of the client creates incentives to report on a timely basis. ARL is expected to be negatively related to client size, as large companies face external pressure from investors and regulators to release audited financial results in a timely manner (Mitra *et al.*, 2015). These large companies in turn place pressure on their auditors to complete the audit quickly (Dao and Pham, 2014). Within this theme, four different measures of client size have been used in extant ARL research (Table IV). Grouping all four variables together to compute a single weighted Z-score demonstrates that client size is negatively related to ARL (z = 31.50, p < 0.001), suggesting that ARL is lower for larger clients.

The measure of client size used most often in the ARL studies included in this metaanalysis is the natural logarithm of total assets. Of the 68 analyses included in this metaanalysis, 54 use total assets as an independent variable, 33 report a significant negative relationship with ARL, 19 report non-significant results and only 2 report a positive relationship. Results of the meta-analysis reported in Table IV, Panel A, strongly support the hypothesized negative relationship, as the combined Z-statistic for total assets is negative and significant. In addition, 930,650 non-significant studies would be needed to overturn this result, and this result holds across all subsamples. These results suggest that client size, as proxied by total assets, is an important explanatory variable in ARL models.

Four studies have also used total sales to measure client size. Meta-analysis results from the full sample show a significant positive relationship between sales and ARL (p = 0.032; Table IV, Panel A). This suggests that when sales are used to measure client size, larger clients have longer ARL, which is opposite the conclusion reached when total assets are used to measure client size. However, the meta-analysis results for this variable are not robust to the file drawer test; therefore, it does not appear that sales is a significant predictor of ARL.

In addition to financial measures of client size, some studies have used the company's filing status. Accelerated filers (large accelerated filers) in the US are required to file their 10-K within 75 (60) days of their fiscal year-end, compared with 90 days for non-accelerated filers (SEC, 2016)[7]. This suggests a negative relationship between accelerated filers and ARL for reasons consistent with those given for total assets above. Six (four) analyses include accelerated filer (large accelerated filer) as an indicator variable equal to 1 if the client is an accelerated filer (large accelerated filer) and 0 otherwise. Of these, three (three) report significant negative results and three (one) report non-significant results. None of the studies report significant positive results. Results of the meta-analysis in Table IV, Panel A, show a significant negative relationship between filing status and ARL for both levels of accelerated filers, with file drawer studies exceeding the critical number in both cases. These results are, not surprisingly, consistent with the findings on the size variable previously discussed. Therefore, it seems as though there is a strong negative relationship between client size and ARL when client size is measured using total assets and filing status.

4.2.2 Earnings news. Lee *et al.* (2009) argue that as prior research shows that companies tend to release good (bad) news earlier (later), companies with good news to report (such as beating prior year earnings per share (EPS)) may put pressure on their auditors to complete their audit more quickly. Therefore, when there is a year-over-year change in earnings, this could provide an incentive to report in a timely manner, depending on the nature of the news. In total, 21 analyses include the change in earnings over the prior year as a predictor



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variable, and the meta-analysis shows a significant negative relationship between this variable and ARL, suggesting that ARL is shorter when there is good earnings news to report. This result is robust to the file drawer test, is consistent across all subsamples and is consistent with the argument proposed by Lee *et al.* (2009).

4.3 Variables relating to auditor characteristics

Many studies have included various auditor characteristics as predictors of ARL. These variables typically relate to the size of the audit firm, the length of time for which the audit firm has been auditing the company and the industry specialization and other knowledge of the auditor. Each of these is hypothesized to influence ARL for different reasons. I have included seven of these variables in my meta-analysis (Table V).

Of the 68 analyses included in this meta-analysis, 40 of them control for the size of the audit firm, proxied by Big 4 (or Big 5, Big 8, etc. when going back to prior periods) auditors. Despite the significant proportion of studies including this variable, 29 of them do not find significant results, and overall meta-analysis results demonstrate a non-significant relationship between the large audit firms and ARL (p = 0.298, Table V). Interestingly, while this result holds for most of the subsamples in this analysis, the studies published in top-tier and AAA section journals that included this variable as a predictor show a significant negative association between ARL and audit firm size (p = 0.001). This could be suggestive of the previously documented bias to publish only those studies that reject the null hypothesis (Bamber *et al.*, 2000). Overall results suggest that, despite its frequent inclusion as a control variable in ARL studies, audit firm size is not a significant predictor of ARL.

Another auditor characteristic that has been included in several analyses is auditor tenure on the audit engagement. Eight analyses include measures of auditor tenure as predictor variables in their ARL models. Dichotomous variables were included for long (short) auditor tenure, where the variable equals 1 if the client has had the same auditor for nine (three) consecutive years or more (less) and 0 otherwise. Lee *et al.* (2009) expect audit delay to be negatively related to auditor tenure, as newer auditors require more time to understand the client's business. Meta-analysis results show a significant negative (positive) relationship between ARL and long (short) auditor tenure, consistent with this hypothesis. None of the studies containing these two auditor tenure measures were published in top-tier or AAA Section journals; however, these results hold in all other subsamples.

Auditor tenure has also been measured as a continuous variable (the number of consecutive years that the audit firm has been auditing the company), and meta-analysis results from the six analyses using this measure are negative and significant (p = 0.001, Table V). A final measure of auditor tenure that has been included as an independent variable in ARL models is auditor change. This is typically expressed as an indicator variable that equals 1 if the client changed auditor during the current year and 0 otherwise. Consistent with the meta-analysis results for the short auditor tenure variable discussed above, the combined Z-score for the auditor change variable (based on 16 analyses) is positive and significant, indicating longer audit delays for new audit clients. Taken together, these measures support a negative relationship between auditor tenure and ARL.

The final two auditor characteristics variables included in this meta-analysis relate to the auditor's knowledge. Lee *et al.* (2009) hypothesize that when auditors provide non-audit services to their audit clients, this will result in knowledge spillovers that help to reduce audit delay. I find 12 analyses that include the natural logarithm of non-audit fees as an independent variable, and my meta-analysis results support this hypothesis. In the full sample and all subsamples, there is a significant negative relationship between ARL and non-audit fees (p < 0.001, Table V). Several ARL studies have also included a measure of



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auditor knowledge that is based on whether the auditor is a specialist in the client's industry. This variable is generally measured using the audit firm's market share in that industry, based on audit fees. Five analyses include an auditor industry specialist variable, but the combined Z-score from the analyses is not significant (p = 0.420, Table V). Therefore, industry specialization does not seem to decrease ARL.

Taken together, the variables relating to auditor characteristics suggest that both longer auditor tenure and knowledge spillover from non-audit services can serve to reduce ARL.

5. Conclusion

Through this meta-analysis, I have synthesized the body of knowledge on the determinants of ARL since the early 1980s. While more exploration into the determinants of ARL is still needed, I have confirmed that ARL is related to various measures of auditor business risk, audit complexity, audit opinion type and other audit work-related factors, to client size and the type of earnings news that the client has to report and to various auditor characteristics such as auditor tenure and the auditor's provision of non-audit services. I also find that several frequently included variables, such as audit firm size and ownership concentration, do not have a significant relationship with ARL. Finally, several variables remain inconclusive, such as the relationship between corporate governance and ARL. There are also several inconsistencies between the full sample and various subsamples that require resolution, and I find that some of my meta-analysis results depend on whether the ARL dependent variable is mathematically transformed using the natural logarithm or square root functions.

These results help to highlight several areas that would benefit from future research. First, various measures of ownership structure have been used in ARL studies to proxy for auditor business risk. My meta-analysis results do not support a link between ARL and ownership structure when it is measured by ownership concentration. While my metaanalysis results indicate a significant negative relationship between ARL and institutional ownership, all of the analyses for this variable included in this meta-analysis come from the same study. It is therefore unclear whether these analyses are representative of the body of ARL research as a whole. As such, the link between ARL and ownership structure is inconclusive, and more studies exploring the effect of institutional ownership on ARL would help to confirm the results of the study included in this meta-analysis.

Second, the ARL literature would benefit from further investigation into the effect of client industry type on audit delay. My meta-analysis results show a significant positive (negative) relationship between ARL and clients in high-growth (high-litigation) industries. However, these results are based on only four studies, all of which use data from the US. In addition, the meta-analysis result for high-growth industries is driven by one study with a large sample size. More studies using these variables are needed to confirm the metaanalytic results, and future research could explore the effect of these industries on ARL in other countries to see if these results generalize to companies operating in countries outside of the US. Another variable that would benefit from future research is the influence of hightech industry clients on ARL in the post-SOX period. Meta-analysis results for the full sample show that ARL is lower for clients in high-tech industries; however, the result is not significant in the post-SOX sample. Future research could explore whether high-tech companies adapted to the SOX 404 requirements differently than did companies in other industries and whether this has any influence on ARL. Meta-analytic results also demonstrate a negative relationship between ARL and clients operating in the financial industry in the full sample and all subsamples, except the post-SOX subsample, where the relationship is positive and significant. It is unclear why the direction of the relationship



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between ARL and financial industry clients reversed, so further work is needed to clarify this relationship. Future research is also needed to clarify whether clients with foreign operations have longer audit delays, as the positive meta-analytic result for this variable is driven by a single study with a very large sample size.

Third, further research is needed to explore the relationship between ARL and corporate governance. Few studies have examined the impact of audit committee quality on ARL, and meta-analysis results for those that have are inconclusive. My meta-analysis results indicate that ARL is lower when the audit committee is more independent and larger, but the result for audit committee independence is not robust to the file drawer test. In addition, none of the studies included in this meta-analysis use data from US companies, who would be subject to the audit committee regulations outlined in the SOX Act of 2002. Therefore, future research could continue to explore the relationship between various audit committee characteristics and ARL in the US, particularly in the post-SOX period. More work is also needed on the influence of the board of directors on ARL. Research has found no significant relationship between board size and ARL, and longer ARL for less independent boards. However, the negative relationship between ARL and the proportion of independent directors is driven by a single study with a large sample size, and this is also the only study in the meta-analysis sample conducted with US data. Therefore, it is possible that board independence only influences ARL in some countries but not others. Future research could explore this variable in different countries and attempt to understand why there are crosscountry differences. Perhaps this relates to different regulatory requirements for the role of the board of directors in different jurisdictions.

Finally, future research could continue to examine the impact of various auditor characteristics on ARL. For example, little research has been conducted on the influence of audit partner characteristics, such as partner tenure and specialization, on ARL. In addition, research has used non-audit fees as a proxy for auditor knowledge, but future research could explore if there are specific types of non-audit services that influence ARL more than others. For example, does the provision of tax services by the auditor reduce ARL due to the synergies created while auditing the tax provision? Research is also needed to determine whether ARL is influenced by auditor independence, the amount of interim audit work performed and whether the auditor relied on other auditors, internal auditors and/or an auditor's specialist.

I believe that the results of my analysis will be helpful to researchers in selecting control variables when studying new hypothesized determinants of ARL. I also believe that the increased understanding of the determinants of ARL provided by my meta-analysis will help researchers who wish to use ARL as an independent variable in their studies.

Notes

- 1. I will use the terminology "audit report lag" and "audit delay" interchangeably throughout the paper.
- 2. I will use the terminology "company," "issuer" and "client" interchangeably throughout the paper to refer to the company being audited. Use of the word "firm" refers to the auditing firm.
- Key words used during the literature search included audit report lag, audit reporting lag, audit delay, audit report delay, audit effort, audit efficiency, audit timeliness and audit workload compression.
- Earlier studies used descriptive statistics, correlations and/or non-parametric hypotheses tests, such as the Mann–Whitney U test, to identify the determinants of audit report lag. Studies such



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as these that do not use regression analysis to test audit report lag determinants were excluded from this meta-analysis.

- 5. A second researcher, blind to my coding and familiar with the Bamber *et al.* (1993) framework, independently coded the 126 variables into the eight categories used in this meta-analysis. The inter-coder agreement rate was 78 per cent. Of the variables with discrepancies, only 32 per cent (nine variables) are included in the meta-analysis (i.e. refer to the variables in italic in Table II). Discrepancies for these nine variables were resolved through discussion with the other researcher and by referring back to the adapted Bamber *et al.* (1993) framework.
- 6. There are mixed opinions on the utility of the fail-safe N statistic in meta-analysis. For example, in Persaud and Evans (1996), Evans argues that the fail-safe N is a crude measure and does not account for file-drawer studies with results in the opposite direction of observed meta-analytic results. On the other hand, Carson, Schriesheim and Kinicki (1990) test the utility of the fail-safe N statistic in meta-analyses that did not use it, and find that this statistic would have possibly caused the authors of these meta-analyses to recognized that their results were not conclusive. They therefore conclude that the fail-safe N provides valuable information about the stability of meta-analytic results. To be consistent with other meta-analyses using Stouffer's method in the auditing literature, I have computed the fail-safe N for each variable subject to my analysis and have discussed instances where this statistic suggests that results may be inconclusive.
- 7. Foreign filers are required to file a 20-F rather than a 10-K, and their filing deadline is four months from their fiscal-year end. Thus, some accelerated filers and large accelerated filers have longer deadlines than the 75 (60) days outlined above. Some of the studies that include filing status as an independent variable specifically exclude foreign-filers form their sample, but many do not. Therefore, it is likely that some of the accelerated filers being captured by these variables include 20-F filers, who may take longer to file than 10-K filers. However, inclusion of 20-F filers with longer filing deadlines biases against finding results, and therefore would not change the conclusion.

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(Papers included in the meta-analysis are indicated with an asterisk *)

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